

## Jakarta EE Marketing Committee Meeting - May 24, 2018

Please note that at the bottom of today's minutes are details copied from emails pertaining to the mission statement and social media discussions.

### Agenda

- Review and Finalize Mission Statement:
  - “Through various marketing activities we will promote awareness, contributions, adoption, and support of Jakarta EE as the future for Enterprise Java for microservices, cloud-native, light-weight, and traditional enterprise Java applications.”
- Review Social Media Policy:
  - <https://docs.google.com/document/d/1DgpKDGP35uFeewU3dwjdt5AATasDmefSNArNV3WsZQ/edit#heading=h.23zsg4t2bsem>
- Jakarta EE Web Site Discussion (Time permitting)
  - <https://projects.eclipse.org/projects/ee4j>

### Attendees

Marketing Committee members present:

1. Mike DeNicola (Fujitsu)
2. Jonathan Gallimore (Tomitribe)
3. Debbie Hoffman (Payara)

Eclipse Foundation representatives:

4. Thabang Mashologu (Eclipse Foundation)
5. Paul White (Eclipse Foundation)
6. Stephanie Swart (Eclipse Foundation)

### Actions:

- Amy to share mission statement with working group

### Discussed:

- Reviewed mission statement
- Reviewed the draft social media policy
- Jakarta EE Slack channel
- Technical content on website. What message do we want to convey & how do we want to deliver it: <https://www.eclipse.org/ee4j/status.php>